SAHIL DHAWAN

COMMUNICATIONS DIRECTOR

Communications Director with a diverse set of skills in multiple fields of art and technology. Experienced in managing projects of different priorities simultaneously, coordinating across teams, and maintaining digital systems.

TECHNICAL SKILLS

- Photography
- Videography
- Social Media Management
- Brand Creation/Maintenance
- Graphic Design
- Print Media Design
- Press Conference Coordination
- Audio Engineering
- Website Design
- Research

TECHNICAL TOOLS

- Adobe Creative Suite
- Affinity Creative Suite/Canva
- Da Vinci Resolve
- OBS streaming software
- Audacity
- WordPress
- Action Network
- AirTable
- Asana
- Google Workspace/MS Office

WORK EXPERIENCE

COMMUNICATIONS DIRECTOR (Part-Time)

North Carolina Tenants Union (NCTU), Remote | May 2025 - Present

- Promoted from **Volunteer to Communications Specialist to Communications Director**.
- **Re-branded organizational design scheme** with feedback from Executive Director.
- Photography, filming, and editing of protests, press conferences, and tenant interviews.
- Design promotional content such as union logos, social media posts, flyers, banners, and newsletters.
- Collaborating with staff and volunteers to expedite graphic design and print media requests.
- Research housing rights and common tenant issues to inform comms strategy.
- Create designs for digital/print media resources on tenant rights and organizing strategies.
- Developing NCTU's first annual report document with feedback from organizing staff.
- Lead website redesign and maintain content via WordPress, prioritizing accessibility of information.
- Maintain relationships between NCTU and partner organizations for messaging consistency.
- Track media coverage of member unions and building level unions to promote campaign awareness.

DESIGN ENGINEER (Full-Time)

Ryan Scott Displays, High Point | Jul 2026 - Present

- Work with large brands such as **YETI**, **Honda**, **Husqvarna**, **Sprints**, and **Oakley/Luxottica**.
- Design, fabricate, and post-process retail displays from render/prototype stage to final product.
- Create unique overviews, graphic/fabrication production files, and assembly sheets for each program.
- Adapt to quickly changing timelines and delivery schedules through project management tasks in Asana.
- Assist with photo editing and graphics work using Adobe Photoshop and Adobe Illustrator when needed.

FREELANCE PHOTOGRAPHY AND DESIGN (Part-Time)

Entropy Art Studio, Remote | Oct 2024 - Present

- Professional photography for clients, including headshots and event photography and videography.
- Graphic design contract work for nonprofits such as Forsyth Futures, Triad DSA, and Triad Abolition Project.
- Designed and fabricated custom made to order product designs and miscellaneous accessories.
- Established workflow between FreeCAD and PrusaSlicer for part creation with Prusa FDM 3D Printers.

EDUCATION

- **University of North Carolina at Greensboro | Aug 2022 - May 2024**
  M.A. Mathematics, Concentration in the Mathematical Fundamentals of Data Science

- **University of North Carolina at Asheville | Aug 2014 - Dec 2018**
  B.A. Mathematics, Concentration in Applied Mathematics, Minor in Computer Science